

La Tzoumaz, June 2021

Dear second home owners,

The Tourist Office is actively preparing for the long-awaited summer season, its entertainment and activities and is sending you **your new VIP Pass, which is valid as soon as you activate it and until the end of October 2021.**

The VIP Pass now comes in the same format as a credit card. This is a novelty that will make it considerably easier to use because, unlike in previous years, it can be kept from year to year! However, please note that the cards remain personal, nominative and therefore non-transferable throughout the season, and that **IF YOU LOSE OR FORGET YOUR CARD, YOU WILL BE LIABLE TO PAY FOR THE NEW CARD (CHF 10/CARD).**

Activation of your VIP Pass

This year, the activation process has been simplified. All you need to do is follow a web link and enter your contact details, or the contact details of the people to whom you are assigning the passes. You no longer need a username and password.

You can now activate your pass by following the instructions in this letter. If you encounter any difficulties during the activation process, we are at your disposal for any assistance by telephone on +41 (0)27 305 16 00, email at info@latzoumaz.ch or directly at the tourist office.

We remain at your disposal for any further information and look forward to welcoming you to the Verbier -Val de Bagnes - La Tzoumaz region this summer.

Find all the information and general conditions related to the VIP Pass by visiting our website www.latzoumaz.ch/vip-pass !

Yours sincerely,

La Tzoumaz Tourisme

Please find enclosed: your VIP Pass cards, the procedure for activating your VIP Pass, the InfoTzoumaz brochure and a message for collecting email addresses